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JOHN TALMAGE

President and CEO
Social Compact, Inc.

With more than 20 years' experience in economic development, John Talmage has developed a national reputation as a leader in innovative practices by pairing better information with capital development to create new approaches for economic development in underserved communities across the country. In the process, John has been asked to serve on many national boards and committees to advocate for an asset-based approach, leading to opportunities to testify before Congress, work with the Federal Regulatory community, and join with mayors and community leaders throughout the nation to address the needs of underserved urban America.

John was selected to be the President/CEO by the Social Compact Board of Directors in May of 2006. Under John's leadership, Social Compact is scaling its market analytic, the DrillDown, to document the market strengths of communities throughout the United States and abroad. In addition to performing market analyses in inner-city neighborhoods, Social Compact conducts research projects around micro-market consumer behavior and is developing new tools and practices that contribute to innovation in the community development field. These projects are often undertaken in partnership with local leaders, community-based organizations and financial institutions in community development, and then measured by new investments generated as a result.

Prior to joining Social Compact, John served as the Deputy Director for Economic Development for the City of New Orleans. In New Orleans, John focused on business development issues, including workforce development, international trade and business recruitment and retention. Before joining the Mayor's Office in New Orleans, John worked in New York City, primarily for the New York City Council. While in New York, John collaborated with communities throughout North Brooklyn to address economic development, housing and land-use matters. John is married to Melissa Talmage with whom he has two children, Olivia and Benjamin.

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John B. Talmage, President and CEO, Social Compact